



FÖLDMŰVELÉSÜGYI
MINISZTERIUM

News from the EEA Management Board Seminar

EINOET meeting, 6th March, 2017



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The future of the EEA EIONET „Shaping our future together”

The objectives of the seminar were:

- To create **common understanding** of the future in the face of changing context
- To explore ways to **evolve and adapt** to upcoming demands

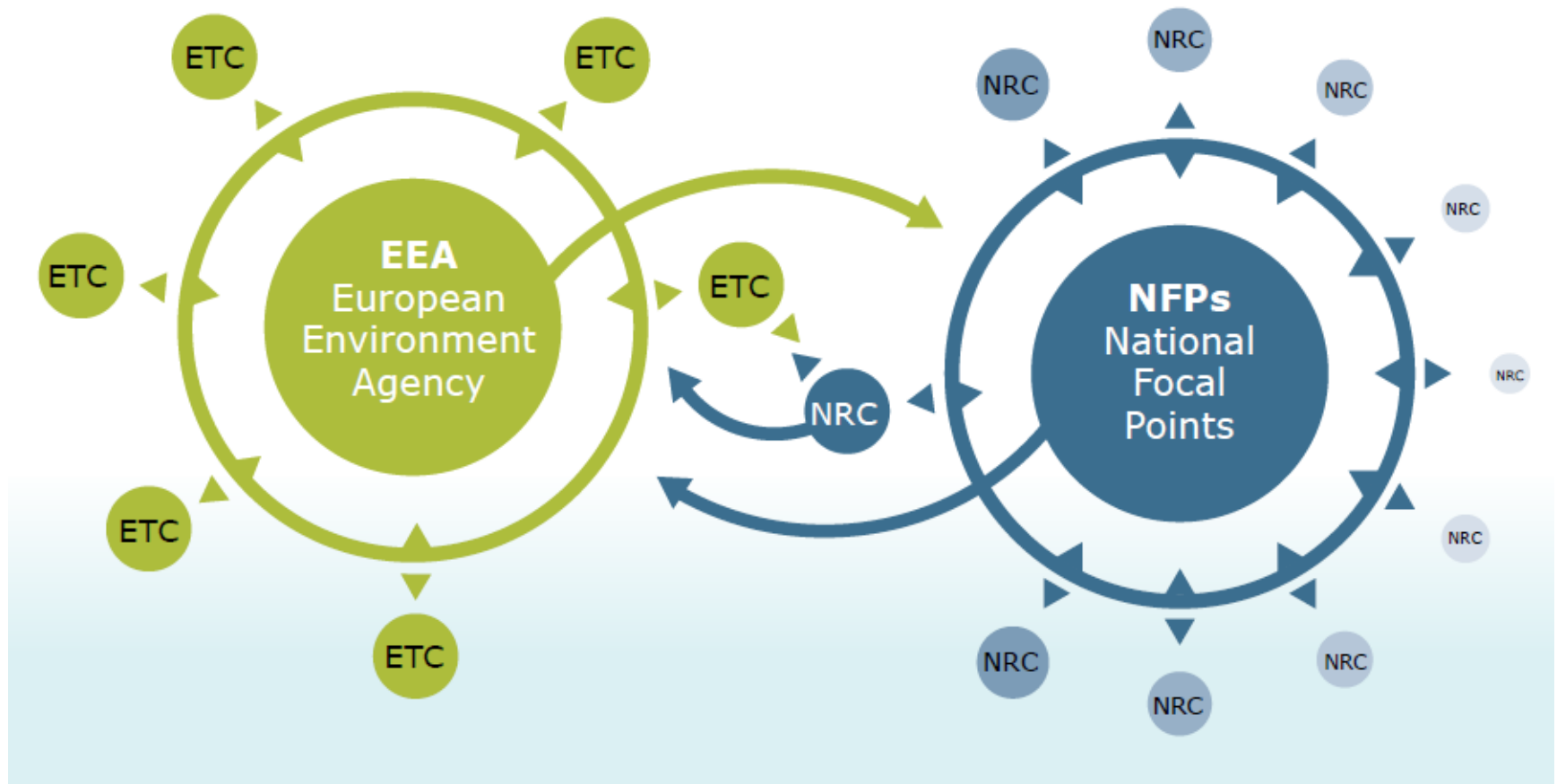
Key questions:

- What are the **benefits and added value** of the EEA and EIONET now and in the future?
- How should the EEA and EIONET **develop in the coming years** to maintain and enhance the value of their work?

PRESENT

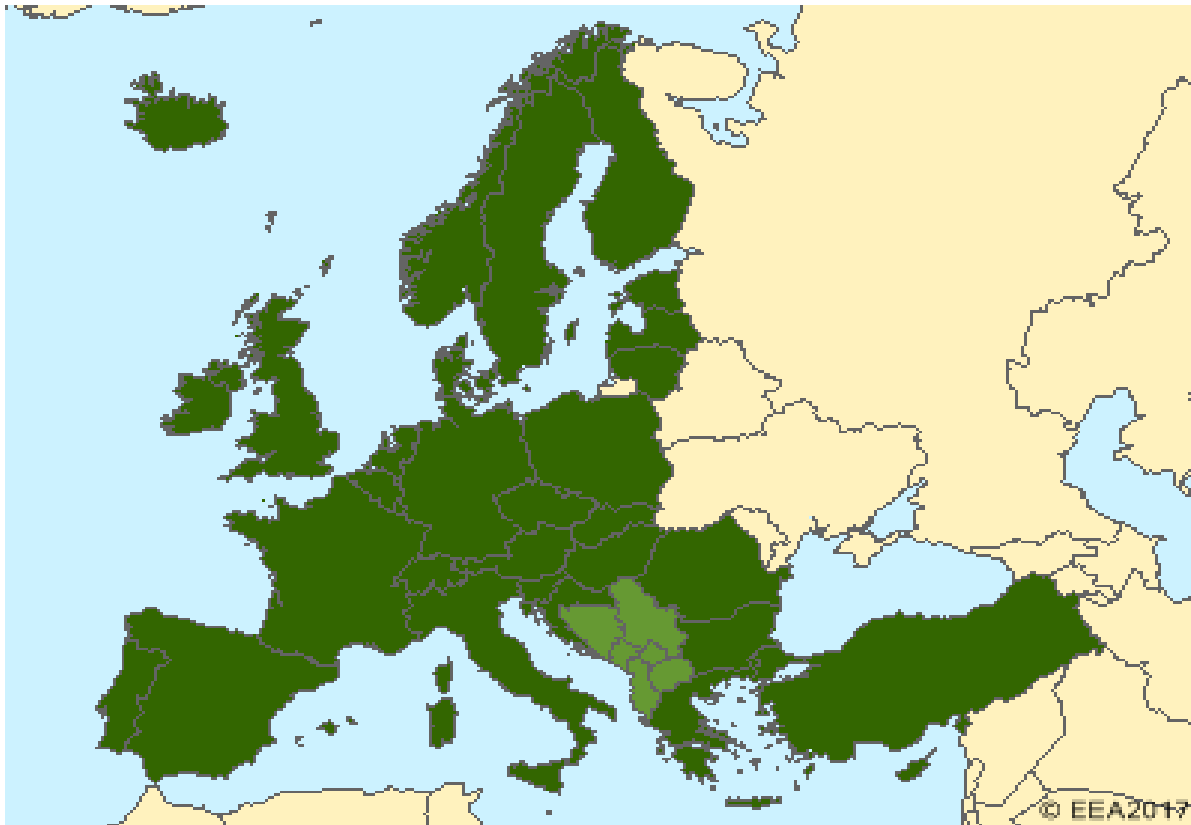


The EEA and EIONET scheme

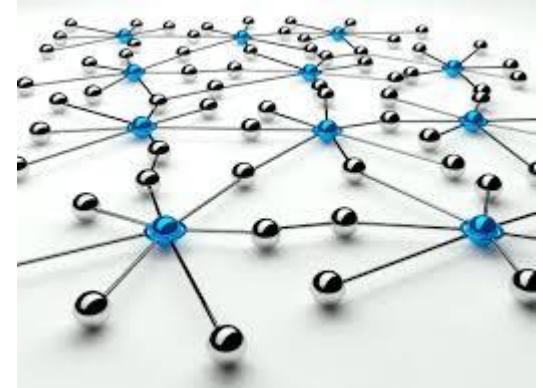


The territorial coverage

- 33 Member countries (EU28+5)
- + 6 Cooperating countries (West Balkans)



Unique network



- **Eionet:**
- **1800 experts from** 39 countries from over 400 national institutions
- **39 National Focal Points (NFPs)**
- 6 European Topic Centres (ETCs)
- 24 National Reference Centres (NRCs)
- 15 NRC meetings in 2015

Strategic Areas 2014-2019

SA1. Informing policy implementation

SA2. Assessing systemic challenges

(Megatrends and transitions, SOER, resource-efficient economy, etc)

SA3. Knowledge co-creation, sharing and

use *(Networking and partnerships, Communication, outreach and user analysis; Technical systems development, etc.)*

SA4. EEA management

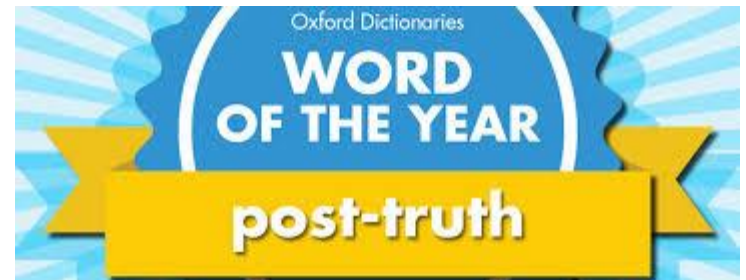
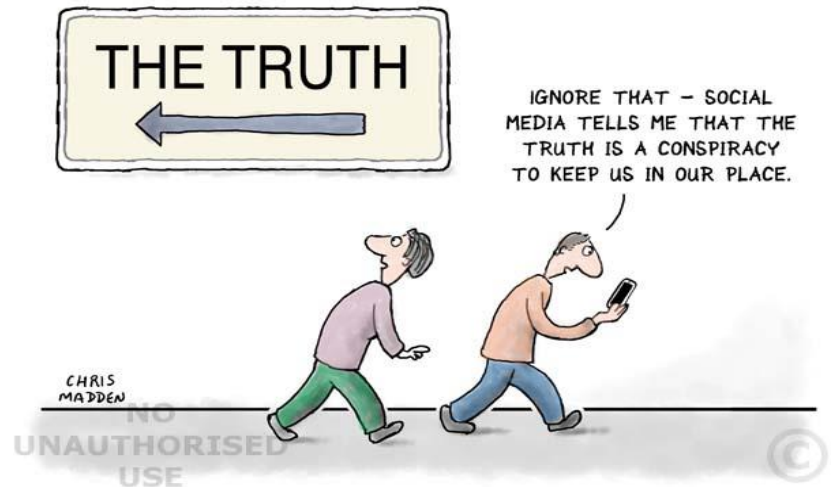
Achievements in 2015

- **40 reports**
- 41 indicators
- 115 maps
- Media coverage, number of articles: 7 940
- Subscribers to EEA notification service: 6252
- **Website traffic (page views) 8,5 million**
- Facebook fans: 23,5 thousand
- Twitter followers: 40,3 thousand



Future challenges

- Changing Policy context
- Post-truth society
- Global megatrends
- ICT changes
- An increasingly integrated, systemic policy setting
- Targeting the public



Future Challenges



FUTURE



Outcomes of the seminar

For the transition we need to have the **reporting** to be:

- Flexible
- Develop new forms of reporting
- Link data to the narrative
- Use process of SOER report preparation as engagement process of new partners and citizens



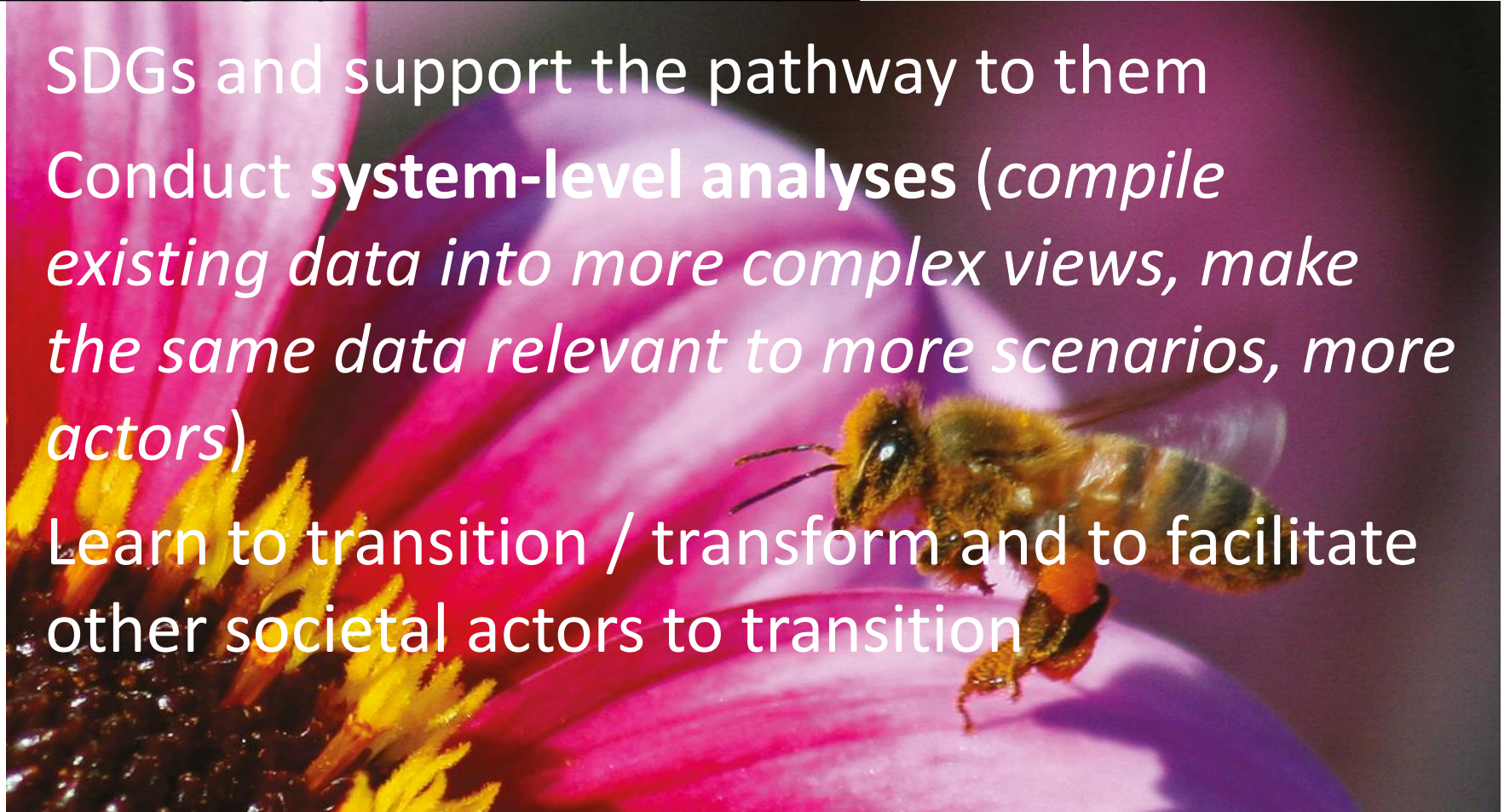
Outcomes of the seminar

Assessing systemic challenges

SDGs and support the pathway to them

Conduct **system-level analyses** (*compile existing data into more complex views, make the same data relevant to more scenarios, more actors*)

Learn to transition / transform and to facilitate other societal actors to transition



Outcomes of the seminar

Organisational and structural aspects:

- **Rethink current set-up** („Fit for purpose?“) and clarify roles to address cross-cutting challenges
- **Better cooperation** between existing NRC networks to underpin systemic assessment
- NRC structure is useful to work on SA1. For SA2 potentially needed **to go beyond thematic structure, disciplines and work in different clusters**
- **Mobilise expert groups within and beyond Eionet** to find solutions



**Thank you
for your attention!**