



FÖLDMŰVELÉSÜGYI
MINISZTERIUM

DANUBE REGION
strategy



Green economy



Format of this presentation is:



- Pecha Kucha (http://eionet.kormany.hu/download/b/90/a1000/Pecha_kucha_ENG.pdf)

Green economy - zöldgazdaság

- Circular, efficient, sustainable, green, wealth or wellbeing? (http://miklosmarton.com/wp-content/uploads/2017/02/2015_07_Circular_efficient_sustainable_green.pdf)
 - Eighth *Environment for Europe* Ministerial Conference: "Greening the economy in the pan-European region" (<http://www.unece.org/environmental-policy/environment-for-europe/efe-conferences/batumi-conference/welcome.html>)
 - Revised draft thematic document for the Eight Environment for Europe Ministerial Conference: Greening the economy in the pan-European region (<http://eionet.kormany.hu/download/9/84/71000/Thematic.pdf>)
 - Revised draft Pan-European Strategic Framework for Greening the Economy (http://eionet.kormany.hu/download/a/84/71000/Strategic_Framework_for_Greening_the_Economy.pdf)
 - Batumi Initiative on Green Economy (BIG-E): Actions by Hungary (<https://www.unece.org/fileadmin/DAM/env/efe/Batumi/Hungary.BIG-E.e.pdf>)
 - Making the greener acres greener (<http://eionet.kormany.hu/zoldebb-mezok-a-zoldgazdasagban>)
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- Körkörös, hatékony, fenntartható, zöld, jólét vagy jóllét? (<http://eionet.kormany.hu/korkoros-hatekony-fenntarthato-zold-jolet-vagy-jollet>)
 - Miniszterek a zöldgazdaságról – Környezetet Európának Miniszteri Konferencia (<http://eionet.kormany.hu/miniszterek-a-zoldgazdasagrol-kornyezetet-europanak-miniszteri-konferencia>)
 - Átmenet a fenntarthatóság felé (<http://eionet.kormany.hu/atmenet-a-fenntarthatosag-fele>)
 - Pozsony: Átmenet a Zöldgazdaságba (<http://eionet.kormany.hu/patmenet-a-zoldgazdasagba>)
 - Zöldebb mezők a zöldgazdaságban (<http://eionet.kormany.hu/zoldebb-mezok-a-zoldgazdasagban>)
 - „Magyarország a zöldgazdaság kialakításában szerepet kíván vállalni” (<http://eionet.kormany.hu/magyarorszag-a-zoldgazdasag-kialakitasiaban-szerepet-kivan-vallalni>)
 - Fenntarthatósági Csúcs 2016 (<http://eionet.kormany.hu/fenntarthatosagi-csucs-2016>)
 - Biciklivel a zöldgazdaság felé (<http://eionet.kormany.hu/biciklivel-a-zoldgazdasag-fele>)
 - Zöld gazdaság vagy Zöldgazdaság? (<http://eionet.kormany.hu/zold-gazdasag-vagy-zoldgazdasag>)

Green economy - zöldgazdaság

Danube Region has great examples of green economy.

Let's see some examples...



Green economy: Old Blue



For producing one pair of jeans 10 m³ water is needed (for the cotton).

Yearly one billion jeans are produced globally.



Several rivers dried out because of this.

Green economy: Old Blue



Green economy: Old Blue



Green economy: Old Blue



Green economy: Farmers' markets

- **Needs less transport**
- **Enhances organic farming**
- **Facilitates local communities**
- **Offers local jobs**

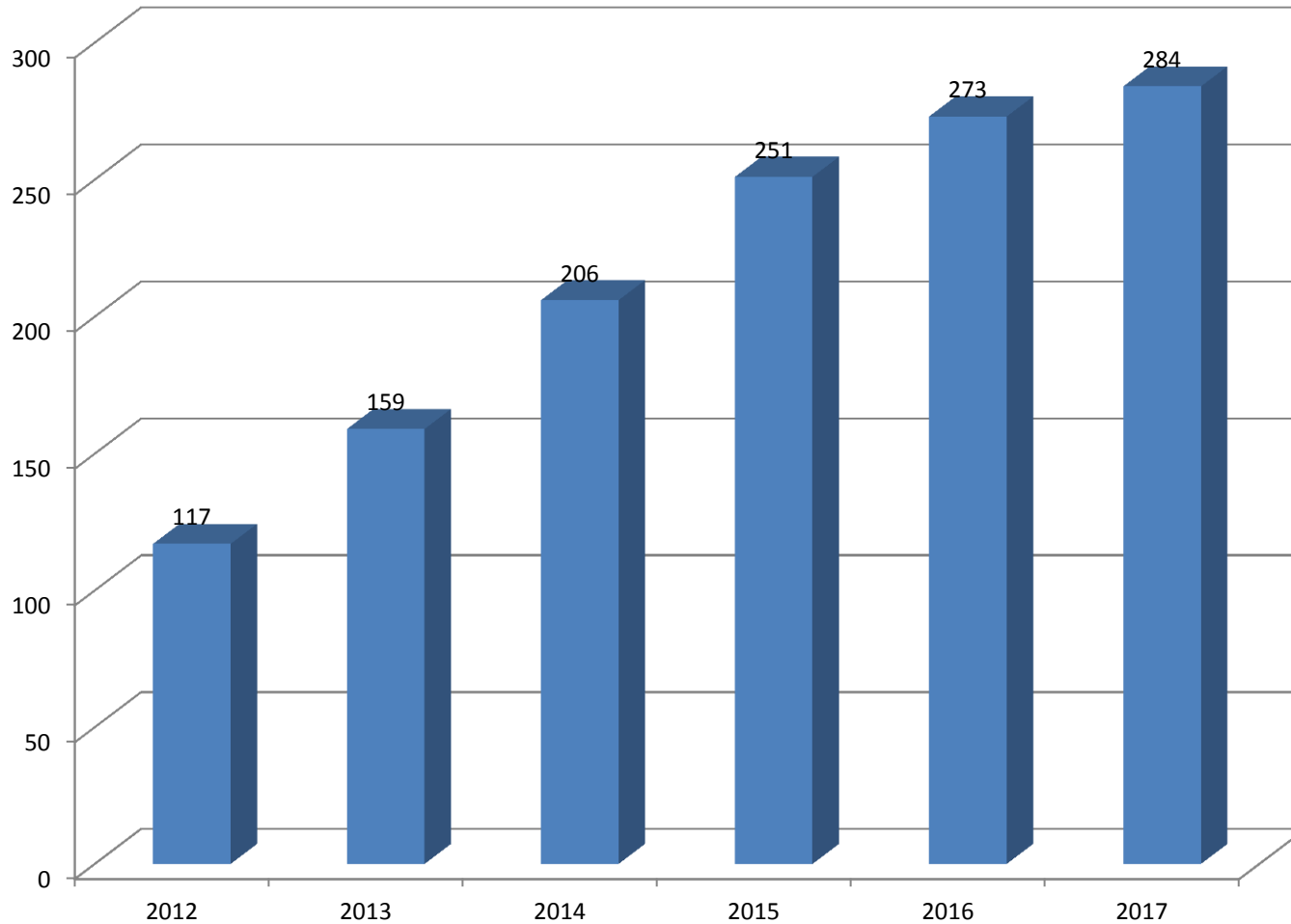


Green economy: Farmers' markets



<http://www.helyboljobb.hu/piackereso/#marker1369>

Green economy: Farmers' markets



Green economy: Farmers' markets



Fotó: Botár Gergely

Green economy: National Park Products



Products and services

- Produced at protected areas or Natura 2000 sights,
- Using local raw materials

Green economy: National Park Products

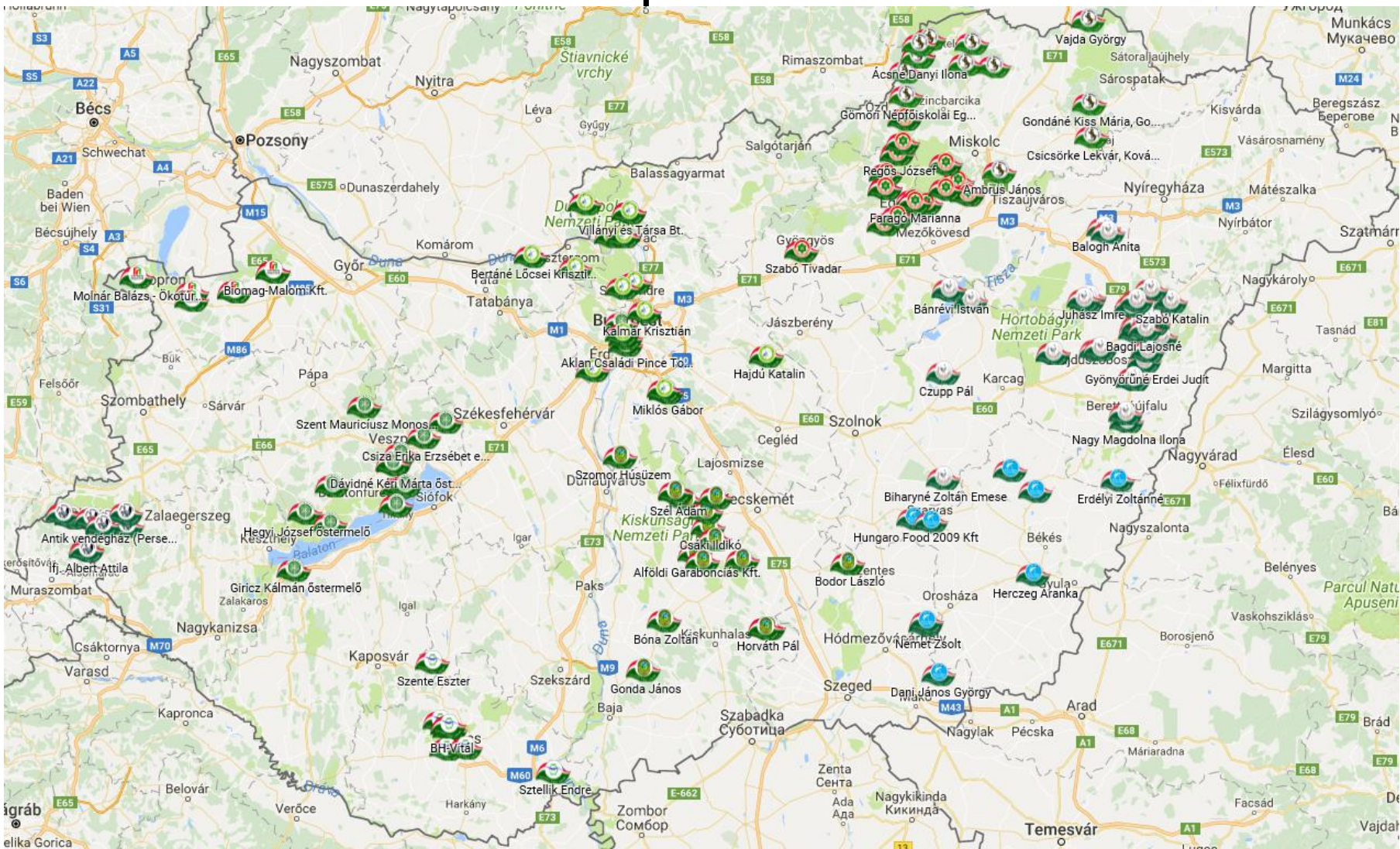
Trademark
is judged by
National
Park
Certification
Committee



Green economy: National Park Products

158 producers

618 products



Green economy: National Park Products



Green economy: National Park Products



Green economy: National Park Products



Green economy: National Park Products



*Thank
you
for
your
attention!*



Photo: Old Blue